

Tahsin Ahmed

Senior Product Designer · Dubai

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ABOUT

Trained as an architect but cared more about how people use things, so I moved into product. **Most of my work is in money, where confusing design hurts people.** Today I run Opacity Labs, build my own apps with Claude and love a long drive.

WORK EXPERIENCE

Opacity Labs

Apr 2023 – Present

Lead Product Designer · Dubai

Design for early-stage products, working directly with founders and their engineers.

- **BenefitBay: Cut support questions by 72%** by turning a long insurance enrolment form into simple steps with clearer plan choice. Also redesigned the core experience and design system.
- **Sports card investing app (NDA):** Redesigned the core user experience to fix customer problems and support the company's investment raise.
- **Mowly:** Designed the **dashboard** and **bill-split flows**, aiming for the simplest bill split possible.

CREE8

Sep 2025 – Sep 2026

Product Designer · Dubai

- Redesigned **navigation** so teams can find their way around a complex workspace.
- Redesigned **file and asset management** for large libraries of work.
- Designed **analytics views** that make performance data easy to read.

Opendoor Finance

Nov 2021 – Jan 2022

Product Designer · US (Remote)

- Designed the product transition after the acquisition, bringing RedDoor's mortgage experience into Opendoor's core product.
- Owned design for the Opendoor Finance app and launched it in 4 new US markets. **25K+ home buyers** used it, and in-app customer satisfaction stayed above 80%.

RedDoor

Apr 2020 – Nov 2021

UI/UX Designer · US (Remote)

From MVP to **\$200M+ funded for 10K+ customers** (acquired by Opendoor).

- Designed the app end to end, including the information architecture and the **core chat experience**.
- Gave customers a clear view of their **loan options** and a **document vault** for their paperwork.
- Used usability testing, customer feedback and Amplitude to improve the design.

Wishu.io

Jul 2019 – Jan 2021

UI/UX Designer · UK (Remote)

Platform where **11K+ creative professionals** showcase their talent and book local gigs.

- Designed the web app, mobile app and websites, working directly with the co-founders through research, testing and prototyping.
- Research on how clients track and pay their team led to the milestone and payment flows.
- Wishu raised **€535K+ in pre-seed funding** from Y Combinator, TechStars and Momo.

EDUCATION

Bachelor of Architecture, American International University-Bangladesh

2009 – 2016

Product Design, UX Front Row

2018